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FOR IMMEDIATE RELEASE

High A-Cheaters : Why Successful People Are Bound to Stray

New research released today how that high-achieving wealthy people are more likely to pursue an extra-marital affair than others.

IllicitEncounters.com, the UK's largest extra-marital dating website, has published research showing that high-earning, go-getting men and women are considerably more likely to cheat on their partners than those who earn less and maintain less powerful professional positions.

Analysing the incomes and professions of a 600-strong sample of its membership, the site discovered over 64% belonged to social grades A and B (upper middle-class and middle-class). Only 25% of the general UK population are classed as grade A or B; the majority belong to grade C1.

In addition to these astonishing figures, the site revealed that average household income of members is around £34,000 after tax, compared the UK average income of £29,000 after tax.

Sara Hartley, spokesperson for IllicitEncounters.com, explained that the recent indiscretions of high status public figures such as Tiger Woods, John Terry and Iris Robinson prompted the research.

"From earlier research, we knew that our members were traditionally middle-class professionals," she continues, "However, we had no idea that the demographic was so specific, and so distinctly non-average."

"These are people looking for perfection in all aspects of their life - from their career to their relationships. If they feel as if their marriage is missing something, they will be driven to seek out what they are lacking. On a similar note, A and B individuals will be more aware of status and acquisition as a means to power, and therefore may see taking a mistress or a lover as simply another must-have accessory."

IllicitEncounters.com has been running since 2003, and now has in excess of 420,000 members.